



## Asian Association of Social Psychology

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# 5<sup>th</sup> AASP Summer School: Toward a Psychology of Social Change

15-19 August 2015, Cebu, Philippines

### Overview

The **AASP Summer School** provides a research-intensive and interactive experience for psychology postgraduate students and postdoctoral faculty from various universities to learn from one another and to receive specialized training from experts in different fields of social psychology. The School precedes the **11<sup>th</sup> Biennial Conference of the Asian Association of Social Psychology (AASP)** with the theme "*Psychology and Asian Societies in the Midst of Change*" in Cebu, Philippines on 19-22 August 2015.

Up to 50 postgraduate students and postdoctoral faculty in Social Psychology or related areas will be part of the 5<sup>th</sup> AASP Summer School. Participants will be divided into 5 research clusters and will be mentored by an expert for each research cluster. The expected output will be an individual and/or group research proposal on a psychology of social change. Participants can aspire to write a journal-ready manuscript for publication in the *Asian Journal of Social Psychology*, the *Journal of Pacific Rim Psychology*, and other internationally peer-reviewed journals.

### Research Clusters

The 2015 AASP Summer School will feature 5 research clusters:



**1**  
**The Psychology of Democracy and Dictatorship in a Global Context**  
Teacher: Dr. Fathali Moghaddam



**2**  
**Anti-Poverty Work Psychology**  
Teacher: Dr. Stuart Carr



**3**  
**The Psychology of Collective Action and Social Change**  
Teacher: Dr. Winnifred Louis



**4**  
**Action Research for Improving Socio-Technical Systems**  
Teacher: Dr. Saadi Lahlou



**5**  
**Psychological Experiences of Rapid Social Change**  
Teacher: Dr. Jungsik Kim

## Calendar of Events

<b>15 January 2015</b>	Start of Application
<b>15 March 2015</b>	Deadline for Application
<b>15 April 2015</b>	Announcement of Acceptance
<b>15 May 2015</b>	Deadline for Online Payment and Registration
<b>1 June 2015</b>	Start of Research Cluster Online Discussion
<b>1 June - 15 August</b>	Research Cluster Online Discussion and Literature Review
<b>15 August 2015</b>	Summer School Registration and Welcome Dinner
<b>16 - 18 August</b>	Summer School Day 1 / Day 2 / Day 3
<b>19 August</b>	Summer School Day 4 and Closing Ceremony / AASP Convention Registration and Welcome Dinner
<b>20 - 22 August</b>	11 <sup>th</sup> Biennial Conference of the Asian Association of Social Psychology (AASP)

## Admission

Priority will be for PhD student applicants who are currently enrolled in a PhD Program in Social Psychology or related areas. Postdoctoral faculty who earned a PhD in Social Psychology or related areas within the last five years (graduated year 2010 and later) may also apply. Although priority will be given to applicants from Asia-Pacific countries, applicants from other countries are also welcome to apply.

Applicants will need to submit (a) a letter of intent on why they want to join the Summer School, (b) their curriculum vitae, (c) a 500-word essay on their choice of research cluster, and (d) a sample work (course paper, manuscript, or journal article). These will be submitted with a completed application form online. Application will begin on 15 January 2015 and will close on 15 March 2015.

A letter of acceptance will be given by 15 April 2015. Accepted applicants must pay a registration fee to cover tuition, twin share accommodations, lunch and snacks, the welcome dinner, and the closing ceremony. Online registration and payment must be made by 15 May 2015.

## Registration Fee

For developing countries	USD 200 / PhP 9,000	tuition fee only
	USD 300 / PhP 13,500	tuition fee with accommodations
For developed countries	USD 280 / PhP 12,500	tuition fee only
	USD 380 / PhP 17,000	tuition fee with accommodations

Twin share accommodations will be at Ford's Inn. Rooms include a double and single bed, en-suite toilet and shower (hot & cold), airconditioning, wifi, basic amenities, and services. <http://fordsinn.com>

## Venue

The Summer School will be hosted by the University of San Carlos (USC) in Cebu, Philippines.



<http://usc.edu.ph>

## Information

Further information about the Summer School will be shared through the AASP conference website at <http://papconvention.org>. For inquiries, you may email [AASP2015summerschool@gmail.com](mailto:AASP2015summerschool@gmail.com).

## Organizers



**Asian Association of Social Psychology (AASP)**



**Psychological Association of the Philippines (PAP)**



**University of San Carlos (USC)**

## School Administration



**Cristina J. Montiel, Ph.D.**  
Ateneo de Manila University  
Principal



**Mira Alexis P. Ofreneo, Ph.D.**  
Ateneo de Manila University  
Deputy for Student Affairs



**Niel Steve M. Kintanar, M.A.**  
University of San Carlos  
Deputy for School Administration

with **Sik Hung Ng, Ph.D.**, Renmin University of China, Chair of AASP Training and Education Committee

# 1

## The Psychology of Democracy and Dictatorship in a Global Context

Teacher: Dr. Fathali Moghaddam



Why is it so difficult to achieve a well-developed democracy? Why does dictatorship persist, and in some cases even re-emerge in formerly democratic Western and non-Western societies? How will globalization influence movements toward democracy and dictatorship? The objective of this course is to explore these and related questions through the theories and empirical findings of psychological science. Our guiding proposition is that political systems have psychological foundations, and understanding political systems requires knowledge of micro, meso and macro psychological processes. The discussions will be based on two recent books (*The Psychology of Dictatorship*, APA Press, 2013, Moghaddam; *The Psychology of Democracy*, APA Press, 2015, Moghaddam). On the one hand, the context of the discussions is globalization processes, as well as the changing international power relations involving the USA, China, the EU, Russia, India, and some other countries and regions. On the other hand, we will also discuss developments in cognitive neuroscience and their relevance to political processes.



### Dr. Fathali Moghaddam

Fathali Moghaddam is Professor, Department of Psychology, Georgetown University, Washington DC, U.S.A., and the editor of *Peace and Conflict: Journal of Peace Psychology* (a quarterly journal published by the American Psychological Association). Dr. Moghaddam was born in Iran, educated from an early age in England, and worked for the United Nations and for McGill University before joining Georgetown in 1990. He returned to Iran in the 'spring of revolution' in 1979 and was researching there during the hostage-taking crisis and the early years of the Iran-Iraq war. He has conducted experimental and field research in numerous cultural contexts and published extensively on radicalization, intergroup conflict, human rights and duties, and the psychology of dictatorship and democracy. His most recent books include *Multiculturalism and Intergroup*

*Relations* (2008), *How Globalization Spurs Terrorism* (2008), *The New Global Insecurity* (2010), *Words of Conflict, Words of War* (2010, with Rom Harré), *Psychology for the Third Millennium* (2012, with Rom Harré), *The Psychology of Friendship and Enmity* (2 vols., 2013, with Rom Harré), and *The Psychology of Dictatorship* (2013). His next book is *The Psychology of Democracy*. Dr. Moghaddam has received a number of recognition for his scholarly contribution, most recently the "Outstanding International Psychologist" Award for 2012 from the American Psychological Association, Division of International Psychology. His book *The Psychology of Dictatorship* received honorable mention from the PROSE AWARDS, the American Publishers Awards for Professional and Scholarly Excellence, 2013. More about his research can be found on his website: <http://fathalimoghaddam.com>

# 2

## Anti-Poverty Work Psychology

Teacher: Dr. Stuart Carr



Work in general and decent work in particular is vital for poverty reduction and human prosperity. Yet it is often overlooked in macro-level economic goals and micro-level ‘psychologizing’ of poverty. Many of its dynamics are inherently social psychological. According to the International Labour Organization (2014), “Decent work sums up the aspirations of people in their working lives. It involves opportunities for work that is productive and delivers a fair income, security in the workplace and social protection for families, better prospects for personal development and social integration, freedom for people to express their concerns, organize and participate in the decisions that affect their lives and equality of opportunity and treatment for all women and men.” This group will start with an exploration of the meaning of decent work in context. We will then articulate its foundations in social psychological terms and consider a range of critical enablers for its development at and through work. The opportunity to learn from each other’s experiences and observations, as well as from the latest theory and research in humanitarian work psychology, will be used to formulate a series of practical and research contributions. In particular we will consider the role of evidence-based advocacy and activism for decent work and poverty reduction. How can we get businesses and labour groups, indeed a whole range of organisations, to hear what anti-poverty work psychology has to say?



### Dr. Stuart Carr

Stuart Carr is Professor of Psychology in the Industrial and Organizational Psychology programme at Massey University in New Zealand/Aotearoa. He coordinates the international and interdisciplinary *Poverty Research Group*, which focuses on Decent Work and its potential to reduce poverty directly through decent wages and indirectly by addressing inequality at work. Dr. Carr co-led Project ADDUP, which won international awards for its applied focus on how to address the inequality of dual salaries for international versus host national workers in low- and middle-income economies. After studying at Stirling University in Scotland, he was privileged to live and work in Malawi (University of Malawi), Australia (Newcastle, and Northern Territories) and New Zealand/Aotearoa; and to hold Visiting Scholarships in Thailand (Sinrakharinwirot University), Indonesia (Universitas Indonesia), Italy (Bocconi University), Spain (Universidad de Valencia), UNESCO (Paris), and South Africa (Tshwane University of Technology). Dr. Carr co-edits the *Journal of Pacific Rim Psychology*, which has a focus on poverty reduction and is a collaborative publication with AASP.

# 3

## The Psychology of Collective Action and Social Change

Teacher: Dr. Winnifred Louis



We know from the social identity perspective that when people identify with groups, they are more motivated to engage in collective action, in general, and the more they are motivated to act out group norms, in particular. However, when groups unite to try to change the world for the better, they engage in very different forms of collective action, from prayer to petitions, from strikes to street marches, or from non-violent to violent. How can we understand these different forms of action? The summer school class will consider the dynamics of social change by examining and designing research on different forms of collective action (e.g., violent and non-violent; religious vs. political), as well as different responses by the state and bystander public (e.g., ignoring the collective actors, to engagement, to repression or state violence). What research is there on the different motives with which people approach the different types of actions? And perhaps most importantly, what research is there about which forms of action work better, and when, to create social change?

At the end of the summer school, the participants will have obtained an understanding of the major current approaches to choices of collective action, both by reading journal articles (before the summer school) and by listening to and presenting research based in specific theoretical models. After considering the theories in the first sessions, participants will work individually and in small groups to design publishable research projects, draft the materials, present the ideas, and give and receive feedback. Depending on experience, interest, and resources, participants will be assigned to work after the summer school as leads or as team members in groups supported by Dr. Louis to conduct, analyze, and write up the studies designed at the summer school.



### Dr. Winnifred Louis

Winnifred R. Louis (PhD McGill, 2001) is Associate Professor in the School of Psychology at the University of Queensland. Her research interests focus on the influence of identity and norms on social decision-making. Dr. Louis is the author of over 60 peer-reviewed articles in scholarly journals and book chapters, and has studied this broad topic in contexts from politics and community activism to health and environmental choices. She is Associate Editor of *Peace and Conflict: The Journal of Peace Psychology* and *Group Processes and Intergroup Relations*. She serves on the editorial board of the *Journal of Personality and Social Psychology*, the *Journal of Social and Political Psychology*,

and has served on *Behavioral Sciences of Terrorism and Political Aggression* and *The Australian Journal of Psychology*. Dr. Louis is a member of numerous professional associations including the Centre for Research in Social Psychology, at the University of Queensland; the Association for Psychological Science; the Australian Psychological Society; the Society for Personality and Social Psychology; the Society for the Psychological Study of Social Issues; the International Association of Conflict Management, and the Society for Australasian Social Psychology. Some research projects are summarized on-line, at <http://www.psy.uq.edu.au/~wlouis>.

Dr. Louis has been awarded over \$500k of competitive grant funding, including 3 lead-CI [Chief Investigator] Australian Research Council Discovery grants. She is the winner of numerous awards for research, teaching, and service. Dr. Louis was identified as a 2009 Rising Star by the Association for Psychological Science, an international organization of over 20,000 psychologists. She has won a 2011 Award for Teaching Excellence from the University of Queensland and has been nominated for Australian national teaching awards. In service, with others, she was a co-winner of the 2007 Vice-Chancellor's Equity Award. Dr. Louis is the national convenor of the Australian Psychological Society interest group, Psychologists for Peace, and has served on the Australian Psychological Society's Public Interest Advisory Group.

# 4

## Action Research for Improving Socio-Technical Systems

Teacher: Dr. Saadi Lahlou



Kurt Lewin was right when he said the best way to understand a system is to try to change it. Still it is handy as a change agent to understand more precisely what the determinants of behaviour are before we start some action research or implement a change program. This course will initiate you to a technique my group and I have set up over the years to analyse a given socio-technical system from the user's perspective (customer, patient, worker...) and find the levers to change it to the better. This change can aim at improving usability, satisfaction, sustainability, safety, etc.



*A subcam (left). Image from a subfilm, nurse's perspective during a hospital round (right).*

The analysis is based on SEBE, "Subjective Evidence Based Ethnography": we put on a miniature video camera ("subcam") on users and let them use the system normally, e.g. do their work as usual (see figure above). Then we analyse their first-person perspective tapes with them, using a specific analytic framework. The analysis is based on Russian Activity Theory, of which we developed an operational version with my colleagues at the Russian Academy of Science, V. Nosulenko and E. Samoylenko; and on Installation Theory, a framework I set up to analyse the influence of context, embodied competencies of the subject, and social-normative influence.

I will provide the theoretical and methodological bases, and bring the equipment. Then we shall practice together because that is the best way to learn; also because there is a lot of tacit knowledge in this still very new technique. It is nicer to do collective work, so we'll use the protocol for collective analysis established with my seminar group at the Ecole des Hautes Etudes en Sciences Sociales. We can take any local facility in Cebu as a case study for analysis and change planning: could be the conference hotel, the transportation system, the local hospital, etc. We'll see what is the best feasible solution – unless someone has a funnier idea in the meanwhile. Hopefully we can make one or several collective papers out of these data.



## Dr. Saadi Lahlou

Saadi Lahlou (Dr. Ing. Habil.) is full Professor in the Department of Social Psychology at the London School of Economics and Political Science, and director of the doctoral program in Social Psychology. He is also associate member of the Centre Edgar Morin (Institut Interdisciplinaire d'Anthropologie du Contemporain, CRNS-EHESS, Paris).

After finishing his thesis with Serge Moscovici at Ecole des Hautes Etudes, Dr. Lahlou, while pursuing an academic career, held in parallel managerial positions in applied research and industry for 20 years. Dr. Lahlou has written over a hundred articles or chapters and three books, has been or is a member or director of many scientific, advisory and ethics boards in academia, industry and government. He

made theoretical and methodological contributions to the field of social representations theory (introducing automated text analysis in psychology, and statistical techniques to investigate the link between representations and behaviour), large observation systems (he set up the French national food consumption observatory) and workplace studies (constructing and running for 9 years a user laboratory with a whole building designed for continuous workplace observation and experiments for realistic very-long-term longitudinal studies).

His current work focuses on applications of psychology to behavioural and societal change (mainly for sustainability) and education; it uses extremely detailed analysis of activity recorded in real-life settings, from the subject's perspective, with miniature cameras worn at eye-level by the subjects themselves; and a new technique of self-confrontation to reconstruct the cognitive mechanisms that guide action. Dr. Lahlou was awarded a EURIAS senior fellowship to spend year 2014 as resident at the Paris Institute for Advanced Study.

Video of inaugural conference at LSE:

[http://www2.lse.ac.uk/socialPsychology/faculty/saadi\\_lahlou/saadi\\_lahlou\\_inaugural\\_lect.aspx](http://www2.lse.ac.uk/socialPsychology/faculty/saadi_lahlou/saadi_lahlou_inaugural_lect.aspx)

Presentation of the Laboratory of Design for Cognition founded by Lahlou

[http://www.lse.ac.uk/socialPsychology/faculty/saadi\\_lahlou/Saadi-Lahlou-tecog.aspx](http://www.lse.ac.uk/socialPsychology/faculty/saadi_lahlou/Saadi-Lahlou-tecog.aspx)

A short video of The Economist on Lahlou's work with subcams:

<http://www.economist.com/blogs/babbage/2013/11/psychology-first-person-video>

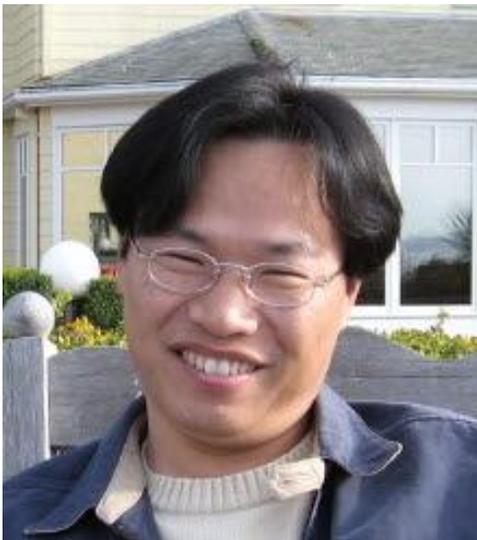
# 5

## Psychological Experiences of Rapid Social Change

Teacher: Dr. Jungsik Kim



There has been a great deal of social changes all around the world during the last decades. They include historical events such as the reunification of Germany and Hong Kong's reunification with China, recurrent economic crises and recessions, constant regional conflicts, and multi-culturalization. Social changes provide not only challenges and obstacles but also opportunities to some people depending on their regions and generations. How individuals cope with social changes is an important issue for their psychological well-being and healthy functioning in their society. Although social change is evident at the macro level, it is also significant at the individual level. However, micro aspects of social change have been neglected in the research agenda of psychology. The goal of this course is to introduce contemporary research and theories on psychological influences of social changes. We will focus on the processes that link social level changes and individuals' experiences to psychosocial adjustment.



### Dr. Jungsik Kim

Dr. Kim is Professor of Management at Kwangwoon University, Korea. He studied psychology and philosophy at Korea University and social/cultural psychology at the University of Hawaii, USA, where he obtained his PhD in 2000. He taught at City University of Hong Kong (2001-2002) and was tenured at Western Washington University (2002-2008). In 2008, he returned to Korea to become full professor and Department Chair at Kwangwoon University, where he specialized in organizational behavior. He serves on the editorial board of the *International Journal of Psychology*, *Asian Journal of Psychology*, and *Korean Journal of Management Consulting*. His current research focuses on motivation, organizational culture, social and organizational change, and creativity research.